



Quely

on the go



Quely's trajectory since 1853

170 years of tradition



Throughout the 19th Century, Mallorca developed overseas commerce in Spanish colonies as well as other Caribbean countries, the West Indies & Latin America. Yet it was in the 1860's when the owners of the Can Guixe furnace, the Domenech family, were asked by the shipowners to produce a bread substitute, with the same properties as traditional bread but longlasting in order to withstand the long oceanic passages. Thus Inca, a small city in the heart of Mallorca is where Quely biscuits were produced for the first time though in those days the biscuit was referred to as "oil biscuits" (one of the main ingredients) or "Inca biscuits" due to its origin.





Evolution

Quelis to snack

Quelitas



Quelis



Quely tapas



Quely tres



Quely picos



Originally, Quelis, with their many flavors and sizes, were essentially thought of as a special multifunctional bread base that is combined with sweet and savory foods and can be eaten at any meal during the day. Due to its origin and special formula, made with a selection of natural ingredients, Quelis is part of the Mediterranean diet with all the nutritional benefits and special flavor that this implies.

These products, which were initially a special bread used on long transoceanic voyages, have evolved to adapt to new forms of consumption. At the moment there is a clear trend towards 'on the go' products, to take away and eat at any time and anywhere, for which our **breadsticks** are the ideal snacks.





Location

Growth of a unique product

Internationally, Quely is currently found in 21 countries though our main objective at this stage is to consolidate our presence in those countries which have shown a clearer interest in our products. We have also begun negotiations with countries such as Brazil, Canada, Portugal & Russia where we also intend to establish our brand.

Qatar, Hong Kong, Singapore, USA, Germany, Japan, Panama, Morocco, Mexico, Denmark, Portugal, Cyprus, South Korea, Holland, Australia, China, Philippines, Dominican Republic, Mauricio, Dubai, Algeria.





Moments of consumption and types of customers

Quely "on the go"



At work



In the gym

The Quely breadsticks for their **format "on the go"** are very practical to consume on all occasions

In the car



In the special moments



Crunchy snacks made with **olive oil** and natural ingredients



Time to relax

Healthy snacks 'on the go': from breakfast to dinner





Momentos de consumo y tipologías de clientes

Quely "on the go"

Quely snacks have many remarkable benefits

- Natural Products
- Healthy
- Versatile
- To eat alone or dip
- Ideal format 'on the go'
- Variety of flavors



Productos



Palitos

Breadsticks

Ingredients: *wheat* flour, refined high oleic sunflower oil, olive oil (2.4%), yeast and sea salt.

Allergens: Possible traces of *sesame*, and *milk*.

Nutritional information 100 g:

Energy: 437 kcal / 1839 kJ
Protein: 9.4 g
Total Carbohydrate: 69 g
Sugars: 3.7 g
Total fat: 13 g
Saturated fat: 1.4 g
Monounsaturated: 9.9 g
Polyunsaturated: 2.1 g
Dietary fiber: 3.2 g
Salt: 1.85 g

Product details:

Reference: 20252
EAN-13: 8411145202525
Weight: 50 g
Gross Weight: 51.9 g
Measurements pack:
Height: 22 cm
Width: 7.5 cm
Depth: 2 cm

Best before: 9 months

Logistic details:

Measurements box:
Height: 21.2 cm
Width: 15 cm
Depth: 25 cm
Units per box: 22
Net Weight box: 1.1 Kg
Gross Weight box: 1.31 Kg
Boxes per pallet (80x120 cm): 192
Height: 185 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 211.3 Kg
Gross Weight pallet: 273.3 Kg



Productos



Palitos whole wheat

Breadsticks

Ingredients: *Wheat* flour, wholemeal *wheat* flour (20%), refined high oleic sunflower oil, olive oil (2.4%), yeast and sea salt.

Allergens : *Possible traces of sesame and milk.*

Nutritional information 100 g:

Energy: 449 kcal / 1884 kJ
Protein: 9.6 g
Total Carbohydrate: 64.0 g
Sugars: 3.5 g
Total fat: 16 g
Saturated fat: 1.7 g
Monounsaturated: 9.3 g
Polyunsaturated: 4.9 g
Dietary fiber: 5.1 g
Salt: 1.8 g

Product details:

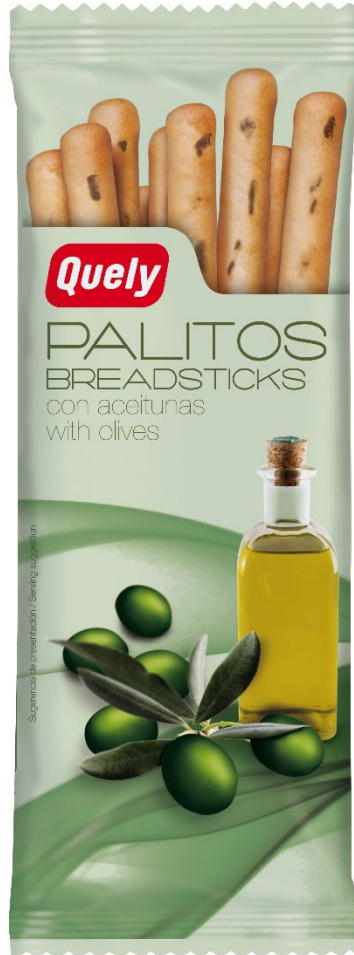
Reference: 20253
EAN-13: 8411145202532
Weight: 50 g
Gross Weight: 51.9 g
Measurements pack:
Height: 22 cm
Width: 7.5 cm
Depth: 2 cm

Best before : 9 months

Logistic details:

Measurements box:
Height: 21.2 cm
Width: 15 cm
Depth: 25 cm
Units per box: 22
Net Weight box: 1.1 Kg
Gross Weight box: 1.31 Kg
Boxes per pallet (80x120 cm): 192
Height: 185 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 211.3 Kg
Gross Weight pallet: 273.3 Kg

Productos



Palitos with olives

Breadsticks

Ingredients: Wheat flour, refined high oleic sunflower oil, olive (3,2%), olive oil (1.6%), yeast and sea salt.

Allergens : Possible traces of *sesame*, and *milk*.

Nutritional information 100 g:

Energy: 439 kcal / 1848 kJ
Protein: 9.7 g
Total Carbohydrate: 67 g
Sugars: 2.8 g
Total fat: 14 g
Saturated fat: 1.6 g
Monounsaturated: 11 g
Polyunsaturated: 1.6 g
Dietary fiber: 3.2 g
Salt: 2.1 g

Product details:

Reference: 20254
EAN-13: 8411145202549
Weight: 50 g
Gross Weight: 51.9 g
Measurements pack:
Height: 22 cm
Width: 7.5 cm
Depth: 2 cm

Best before : 9 months

Logistic details:

Measurements box:
Height: 21.2 cm
Width: 15 cm
Depth: 25 cm
Units per box: 22
Net Weight box: 1.1 Kg
Gross Weight box: 1.31 Kg
Boxes per pallet (80x120 cm): 192
Height: 185 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 211.3 Kg
Gross Weight pallet: 273.3 Kg

Productos



Palitos with cheese

Breadsticks

Ingredients: Wheat flour, *cheese* (11.2%), refined high oleic sunflower oil, yeast, sea salt, olive oil (0.77%), *oat* fibre and emulsifier: sunflower lecithin.

Allergens : Possible traces of *sesame*.

Nutritional information 100 g:

Energy: 425 kcal / 1788 kJ
Protein: 14 g
Total Carbohydrate: 61 g
Sugars: 3.9 g
Total fat: 13 g
Saturated fat: 3.7 g
Monounsaturated: 8 g
Polyunsaturated: 1.5 g
Dietary fiber: 4 g
Salt: 2 g

Product details:

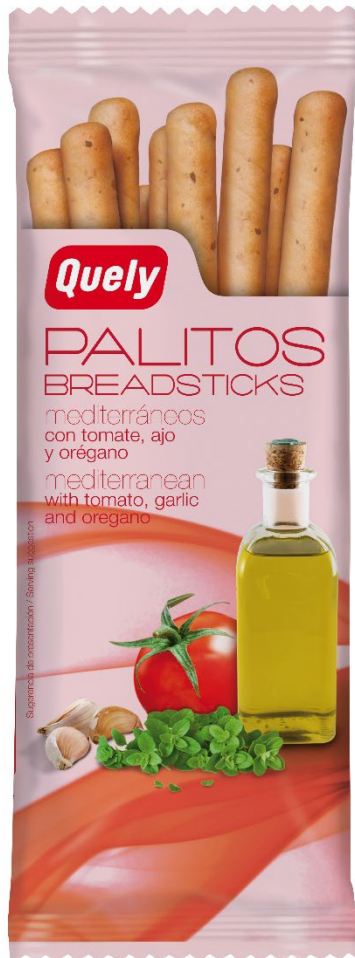
Reference: 20241
EAN-13: 8411145202419
Weight: 50 g
Gross Weight: 51.9 g
Measurements pack:
Height: 22 cm
Width: 7.5 cm
Depth: 2 cm

Best before : 9 months

Logistic details:

Measurements box:
Height: 21.2 cm
Width: 15 cm
Depth: 25 cm
Units per box: 22
Net Weight box: 1.1 Kg
Gross Weight box: 1.31 Kg
Boxes per pallet (80x120 cm): 192
Height: 185 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 211.3 Kg
Gross Weight pallet: 273.3 Kg

Productos



Palitos Mediterranean

Breadsticks

Ingredients: *Wheat* flour, refined high oleic sunflower oil, olive oil (2,4%), yeast, sea salt, garlic powder (0.8%) ,tomato powder (0,8%) and oregano (0.8%).

Allergens : Possible traces of *sesame* and *milk*.

Nutritional information 100 g :

Energy: 438 kcal / 1842 kJ
Protein : 9.4 g
Total Carbohydrate: 67 g
Sugars: 5.8 g
Total fat: 14 g
Saturated fat: 1.6 g
Monounsaturated: 9.6 g
Polyunsaturated: 2.7 g
Dietary fiber: 4 g
Salt: 1.65 g

Product details:

Reference: 20256
EAN-13: 8411145202563
Weight: 50 g
Gross Weight: 51.9 g
Measurements pack:
Height: 22 cm
Width: 7.5 cm
Depth: 2 cm

Best before : 9 months

Logistic details:

Measurements box:
Height: 21.2 cm
Width: 15 cm
Depth: 25 cm
Units per box: 22
Net Weight box: 1.1 Kg
Gross Weight box: 1.31 Kg
Boxes per pallet (80x120 cm): 192
Height: 185 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 211.3 Kg
Gross Weight pallet: 273.3 Kg

Productos



Palitos with chia

Breadsticks

Ingredients: *Wheat* flour, refined high oleic sunflower oil, chia seeds (3.9%), olive oil (2.3%), yeast and sea salt.

Allergens : Possible traces of *sesame*, and *milk* .

Nutritional information 100 g:

Energy: 450 kcal / 1892 kJ
Protein : 9.8 g
Total Carbohydrate: 67.0 g
Sugars: 4.7 g
Total fat: 14.9 g
Saturated fat: 1.6 g
Monounsaturated: 11 g
Polyunsaturated: 2.4 g
Dietary fiber: 4.4 g
Salt: 1.80 g

Product details:

Reference: 20239
EAN-13: 8411145202396
Weight: 50 g
Gross Weight: 51.9 g
Measurements pack:
Height: 22 cm
Width: 7.5 cm
Depth: 2 cm

Best before : 9 months

Logistic details:

Measurements box:
Height: 21.2 cm
Width: 15 cm
Depth: 25 cm
Units per box: 22
Net Weight box: 1.1 Kg
Gross Weight box: 1.31 Kg
Boxes per pallet (80x120 cm): 192
Height: 185 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 211.3 Kg
Gross Weight pallet: 273.3 Kg

Productos



Palitos Sunflower seeds

Breadsticks

Ingredients: *Wheat* flour, sunflower seeds (11%), refined high oleic sunflower oil, olive oil (1.49%), yeast, *oat* fibre and sea salt.

Allergens : Possible traces of *sesame*, and *milk* .

Nutritional information 100 g:

Energy: 448 kcal / 1881 kJ
Protein : 11 g
Total Carbohydrate: 63 g
Sugars: 5.2 g
Total fat: 16 g
Saturated fat: 1.6 g
Monounsaturated: 12 g
Polyunsaturated: 2.4 g
Dietary fiber: 4.4 g
Salt: 1.86 g

Product details:

Reference: 20255
EAN-13: 8411145202556
Weight: 50 g
Gross Weight: 51.9 g
Measurements pack:
Height: 22 cm
Width: 7.5 cm
Depth: 2 cm

Best before : 9 months

Logistic details:

Measurements box:
Height: 21.2 cm
Width: 15 cm
Depth: 25 cm
Units per box: 22
Net Weight box: 1.1 Kg
Gross Weight box: 1.31 Kg
Boxes per pallet (80x120 cm): 192
Height: 185 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 211.3 Kg
Gross Weight pallet: 273.3 Kg

Productos



Palitos Maria biscuit

Sweet breadsticks

Ingredients: *Wheat* flour, sugar, refined high oleic sunflower oil, dextrose, raising agents (sodium bicarbonate, ammonium bicarbonate), sea salt, honey, emulsifier (lecithins), natural vanilla flavoring.

Allergens : possible traces of *sesame, milk, soy and mustard.*

Nutritional information 100 g:

Energy: 435 kcal / 1837 kJ
Protein : 10 g
Total Carbohydrate: 77 g
Sugars: 27 g
Total fat: 10 g
Saturated fat: 1.2 g
Monounsaturated: 7.4 g
Polyunsaturated: 1.5 g
Dietary fiber: 2.7 g
Salt: 0.93 g

Product details:

Reference: 20234
EAN-13: 8411145202341
Weight: 50 g
Gross Weight: 51.9 g
Measurements pack:
Height: 22.5 cm
Width: 7 cm
Depth: 2 cm

Best before : 9 months

Logistic details:

Measurements box:
Height: 21.3 cm
Width: 14.8 cm
Depth: 24.5 cm
Units per box: 22
Net Weight box: 1.1 Kg
Gross Weight box: 1.31 Kg
Boxes per pallet (80x120 cm): 192
Height: 185 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 211.2 Kg
Gross Weight pallet: 272 Kg



Productos



Palitos Maria biscuit no added sugar

Sweet breadsticks

Ingredients: *Wheat* flour, refined high oleic sunflower oil, sweetener (maltitol), vegetable fiber, raising agents (sodium bicarbonate, ammonium bicarbonate), emulsifier (lecithins), sea salt, natural vanilla flavoring, natural caramel flavoring.

Allergens : possible traces of *sesame, milk, soy and mustard.*

Nutritional information 100 g:

Energy: 423 kcal / 1779 kJ
Protein : 6.7 g
Total Carbohydrate: 75 g
Sugars: 0,7 g
Total fat: 12 g
Saturated fat: 1.2 g
Monounsaturated: 9.7 g
Polyunsaturated: 1.4 g
Dietary fiber: 2.9 g
Salt: 0.80 g

Product details:

Reference: 20296
EAN-13: 8411145204758
Weight: 50 g
Gross Weight: 51.9 g
Measurements pack:
Height: 22.5 cm
Width: 7 cm
Depth: 2 cm

Best before : 9 months

Logistic details:

Measurements box:
Height: 21.3 cm
Width: 14.8 cm
Depth: 24.5 cm
Units per box: 22
Net Weight box: 1.1 Kg
Gross Weight box: 1.31 Kg
Boxes per pallet (80x120 cm): 192
Height: 185 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 211.2 Kg
Gross Weight pallet: 272 Kg





Box Palitos

Units per box: 22 breadsticks





Exhibitor Palitos

Breadsticks



Logistic details:

Measurements exhibitor:

Units / box: 22

Box / exhibitor: 12

Exhibitor / pallet: 5



Products



Quely tapas

Crackers crujientes

Ingredients: *wheat* flour, refined high oleic sunflower oil, olive oil (3,2%), yeast and sea salt.

Allergens: possible traces of *sesame, milk, soy and mustard.*

Nutritional information 100 g:

Energy: 451 kcal / 1894 kJ
Protein : 9,1 g
Total Carbohydrate: 66 g
Sugars: 5.2 g
Total fat: 16 g
Saturated fat: 1.6 g
Monounsaturated: 12 g
Polyunsaturated: 2.2 g
Dietary fiber: 3.2 g
Salt: 1.6 g

Product details:

Reference: 20206
EAN-13: 8411145202068
Weight: 200 g
Gross Weight: 207 g
Measurements pack:
Height: 21 cm
Width: 11.2 cm
Depth: 8,3 cm

Best before : 9 months

Logistic details:

Measurements box:
Height: 19 cm
Width: 24 cm
Depth: 40 cm
EAN box: 38411145202069
Units per box: 12
Net Weight box: 2.4 Kg
Gross Weight box: 2.75 Kg
Boxes per pallet (80x120 cm): 81
Height: 186 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 194.4 Kg
Gross Weight pallet: 245 Kg

Products



Quely tapas whole wheat

Crunchy Crackers

Ingredients: *wheat* flour, wholemeal *wheat* flour, refined high oleic sunflower oil, olive oil (3,2%), yeast and sea salt.

Allergens: Possible traces of *sesame, milk, soy and mustard.*

Nutritional information 100 g:

Energy: 454 kcal / 1906 kJ
Protein : 9,9 g
Total Carbohydrate: 62 g
Sugars: 3.6 g
Total fat: 17 g
Saturated fat: 1.8 g
Monounsaturated: 13 g
Polyunsaturated: 2.2 g
Dietary fiber: 6.8 g
Salt: 1.5 g

Product details:

Reference: 20207
EAN-13: 8411145202075
Weight: 200 g
Gross Weight: 207 g
Measurements pack:
Height: 21 cm
Width: 11.2 cm
Depth: 8,3 cm

Best before : 9 months

Logistic details:

Measurements box:
Height: 19 cm
Width: 24 cm
Depth: 40 cm
EAN box: 38411145202076
Units per box: 12
Net Weight box: 2.4 Kg
Gross Weight box: 2.75 Kg
Boxes per pallet (80x120 cm): 81
Height: 186 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 194.4 Kg
Gross Weight pallet: 245 Kg

Products



Quelitas Snacks Sunflower seeds

Crackers snacks

Ingredients: *wheat* flour, refined high oleic sunflower oil, sunflower seeds (13.1%), yeast, sea salt and olive oil (1.2%).

Allergens: possible traces of *sesame, milk, soy and mustard*.

Nutritional information 100 g:

Energy: 486 kcal / 2037 kJ

Protein : 10 g

Total Carbohydrate: 58 g

Sugars: 3.2 g

Total fat: 23 g

Saturated fat: 2.1 g

Monounsaturated: 19 g

Polyunsaturated: 2.5 g

Dietary fiber: 3.7 g

Salt: 1.5 g

Product details:

Reference: 20296

EAN-13: 8411145202969

Weight: 150 g

Gross Weight: 155,9 g

Measurements pack:

Height: 17 cm

Width: 11.5 cm

Depth: 7 cm

Best before : 9 months

Logistic details:

Measurements box:

Height: 19 cm

Width: 24 cm

Depth: 40 cm

EAN box: 38411145202960

Units per box: 12

Net Weight box: 1.8 Kg

Gross Weight box: 2.14 Kg

Boxes per pallet (80x120 cm): 81

Height: 186 cm

Width: 80 cm

Depth: 120 cm

Net Weight pallet: 145.8 Kg

Gross Weight pallet: 195 Kg

Products



Quelitas Snacks Mediterranean

Crackers snacks

Ingredients: *wheat* flour, refined high eic sunflower oil, yeast, sea salt, tomato powder (1.2%), olive oil (1%), garlic powder (0.8%), oregano powder (0.5%).

Allergens: possible traces of *sesame, milk, soy and mustard*.

Nutritional information 100 g:

Energy: 449 kcal / 1887 kJ
Protein : 8,5 g
Total Carbohydrate: 64 g
Sugars: 4.0 g
Total fat: 17 g
Saturated fat: 1.6 g
Monounsaturated: 13 g
Polyunsaturated: 2.2 g
Dietary fiber: 3.2 g
Salt: 2.3 g

Product details:

Reference: 20289
EAN-13: 8411145202891
Weight: 150 g
Gross Weight: 155,9 g
Measurements pack:
Height: 17 cm
Width: 11.5 cm
Depth: 7 cm

Best before : 9 months

Logistic details:

Measurements box:
Height: 19 cm
Width: 24 cm
Depth: 40 cm
EAN box: 38411145202892
Units per box: 12
Net Weight box: 1.8 Kg
Gross Weight box: 2.14 Kg
Boxes per pallet (80x120 cm): 81
Height: 186 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 145.8 Kg
Gross Weight pallet: 195 Kg

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Products



Quelitas Snacks Cheese

Crackers snacks

Ingredients: *wheat* flour, *cheese* (13,6%), refined high oleic sunflower oil, yeast, olive oil (1,3%) and sea salt.

Allergens: possible traces of *sesame*, *soy* and *mustard*.

Nutritional information 100 g:

Energy: 458 kcal / 1920 kJ
Protein : 14 g
Total Carbohydrate: 56 g
Sugars: 3 g
Total fat: 19 g
Saturated fat: 4.2 g
Monounsaturated: 13 g
Polyunsaturated: 1.8 g
Dietary fiber: 3.4 g
Salt: 2.6 g

Product details:

Reference: 20471
EAN-13: 8411145204710
Weight: 150 g
Gross Weight: 155,9 g
Measurements pack:
Height: 17 cm
Width: 11.5 cm
Depth: 7 cm

Best before : 9 months

Logistic details:

Measurements box:
Height: 19 cm
Width: 24 cm
Depth: 40 cm
EAN box: 18411145204717
Units per box: 12
Net Weight box: 1.8 Kg
Gross Weight box: 2.14 Kg
Boxes per pallet (80x120 cm): 81
Height: 186 cm
Width: 80 cm
Depth: 120 cm
Net Weight pallet: 145.8 Kg
Gross Weight pallet: 195 Kg

Products



Quelitas Snacks Olives

Crackers snacks

Ingredients: *wheat* flour, refined high oleic sunflower oil, chopped olives (4.8%), yeast, sea salt and olive oil (1.4%) .

Allergens: possible traces of *sesame, milk, soy and mustard.*

Nutritional information 100 g:

Energy: 460 kcal / 1929 kJ

Protein : 8.3 g

Total Carbohydrate: 62 g

Sugars: 2.7 g

Total fat: 19 g

Saturated fat: 2.0 g

Monounsaturated: 15 g

Polyunsaturated: 1.7 g

Dietary fiber: 3.8 g

Salt: 2.4 g

Product details:

Reference: 20470

EAN-13: 8411145204703

Weight: 150 g

Gross Weight: 155,9 g

Measurements pack:

Height: 17 cm

Width: 11.5 cm

Depth: 7 cm

Best before : 9 months

Logistic details:

Measurements box:

Height: 19 cm

Width: 24 cm

Depth: 40 cm

EAN box: 18411145204700

Units per box: 12

Net Weight box: 1.8 Kg

Gross Weight box: 2.14 Kg

Boxes per pallet (80x120 cm): 81

Height: 186 cm

Width: 80 cm

Depth: 120 cm

Net Weight pallet: 145.8 Kg

Gross Weight pallet: 195 Kg



Thanks & *Enjoy your meal!!*